



A new direction for Expeditionary Learning



Expeditionary Learning Schools was born out of a collaboration between Outward Bound and the Harvard Graduate School of Education. Today, we are launching a new brand identity that reflects the values and philosophy that will carry us forward. Our first change reflects this shift: We will refer to ourselves as Expeditionary Learning, a shorter version of our original name.

Changing perspective

Our heritage is rooted in academic rigor, teamwork, and the journey of learning. The logo is based on the concept of a signpost, a symbol that reflects this approach. It is pointing forward to communicate our focus and momentum.

Forging ahead



thinking in a new direction

What does it mean to you?

Our Promise

Our schools prepare all students for success on high stakes tests *and* engage them as critical thinkers, problem solvers, and active citizens.



**EXPEDITIONARY
LEARNING**

Our Values

All students can achieve at high levels and produce quality work that has a positive impact on the world outside the classroom.

Teachers at all stages in their careers can grow professionally and improve their practice significantly.

Schools can inspire hope and catalyze change in their communities.



Our new visual identity matches our aggressive goals for improving school performance and bold vision for education reform. One of the most noticeable changes is our new color: crimson. It signals urgency and leadership, and helps us stand out in a crowded field.

Leading the movement

With over 150 schools nationwide and nearly 50,000 teachers and students, our network is the size of a large urban school district. We will create a stronger sense of community through online tools and branded materials that reinforce the Expeditionary Learning brand among our most important constituents.

Charting the course





EXPEDITIONARY LEARNING

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A chartered entity of Outward Bound

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